

Order / Rev: 701301
 Alt Order #: 06246994
 Flight Dates: 09/06/12 - 09/10/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1499

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKYC	09/04/12	09/07/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	- TWTF - -	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 - TWTF - - 2 \$800.00 0.00															
E 4	WKYC	09/04/12	09/07/12	M-F 430a-5a 430a News	CM	430a-5a	- TWTF - -	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
CH3 4:30 AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 - TWTF - - 1 \$300.00 0.00															
E 5	WKYC	09/04/12	09/07/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	- TWTF - -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
CH3 NEWS SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 - TWTF - - 1 \$850.00 0.00															
E 6	WKYC	09/04/12	09/07/12	M-F 5-6p Dr. Phil	CM	5p-6p	- TWTF - -	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 - TWTF - - 2 \$1,400.00 0.00															
E 7	WKYC	09/04/12	09/07/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	- TWTF - -	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
CH3 NEWS @ 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 - TWTF - - 1 \$2,500.00 0.00															
E 8	WKYC	09/04/12	09/07/12	M-F 9-10a Today II Today Show II	CM	9a-10a	- TWTF - -	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 - TWTF - - 4 \$800.00 0.00															
E 9	WKYC	09/09/12	09/09/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	- - - - - S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
CH3 NOON NEWS SUNDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 - - - - - S 1 \$800.00 0.00															
E 10	WKYC	09/04/12	09/07/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	- TWTF - -	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 - TWTF - - 1 \$1,500.00 0.00															
													Totals	16	\$14,550.00